GHANA INVESTMENT AND TRADE WEEK

ACCELERATING ECONOMIC GROWTH:
AMPLIFYING GHANA'S GLOBAL MARKET FOOTPRINT THROUGH THE AFCFTA

19-21
June 2024

Accra International Conference Centre
Accra, Ghana

www.gitwsummit.com

GIPC GHANA INVESTMENT PROMOTION CENTRE

Organized by:

MIE GROUPS EXHIBITION • TRADING • TOURISM

CTW GHANA

ABOUT
GHANA INVESTMENT TRADE WEEK

The Ghana Investment Trade Week (GITW), is a 3-day business fair, to be organized by the MIE GROUP in collaboration with GIPC. The initiative will draw attention from key Source Markets in areas including; Asia, the Middle East & Europe, to explore the immense investment opportunities in Ghana.

GITW
MANDATE & VISION

To develop synergies between Government and key Industry players, so as to bring focus on the limitless trade opportunities in Ghana.

EXHIBITIONS UNDER GITW SUMMIT

AFRICA BUILD SHOW GHANA

CTW GHANA

MEGAWATT AFRICA THE INTERNATIONAL ENERGY AND POWER GENERATION EXHIBITION FOR AFRICA

KEY INDUSTRY SECTOR PLATFORMS

AFRICA FOOD SHOW

AFRICA TECHNOLOGY SHOW

AFRICA SECURITY SHOW

AFRICA AUTO PARTS SHOW

AFRICA4P

INVESTMENT LANDSCAPE IN GHANA

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Ghana is currently embarking on an array of mega projects that include both construction, infrastructure and other key industries.

Government to boost the inflow of FDI by enhancing the investment climate through improvements in:

- Transparency
- Accessibility
- Quality of business regulation
- Regulatory governance

Investment and rebuilding the financial sector's capital buffers will promote financial stability and development.

Ghana to improve domestic revenue by streamlining tax incentive regimes and improving revenue administration.

Ghana sustained economic growth over the past decade and is projected to reach **$87.6 billion** with a growth rate of 5.8%.

OVERVIEW OF PROJECT DIGEST - 16 PROJECTS

10 Transportation Projects

2 Energy Projects

1 Green Infrastructure Project

1 Solid Waste Project

1 Education Project

1 Housing Project

INFRASTRUCTURE
PIPELINE IN GHANA

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PROJECT NAME	SECTOR
Metro / Light Rail Transit System	Transport
Central Spine Rail Line	Transport
Establishment of Home-Based Carrier	Transport
Volta Lake Transport System	Transport
Airport City II	Transport
Tamale Airport MRO Facility	Transport
Air Cargo Facility	Transport

PROJECT NAME	SECTOR
Green Airports (G-Gap)	Transport
Ghana Nuclear Power Plant	Energy
Petroleum Hub	Energy
Plastic Waste Recycling	Solid Waste
Hostels for Education Institutions	Education
Affordable Housing Project	Housing
Aburi Botanical Gardens Upgrade	Green Infrastructure
Keta Sea Port	Transport

GITW
KEY SECTORS

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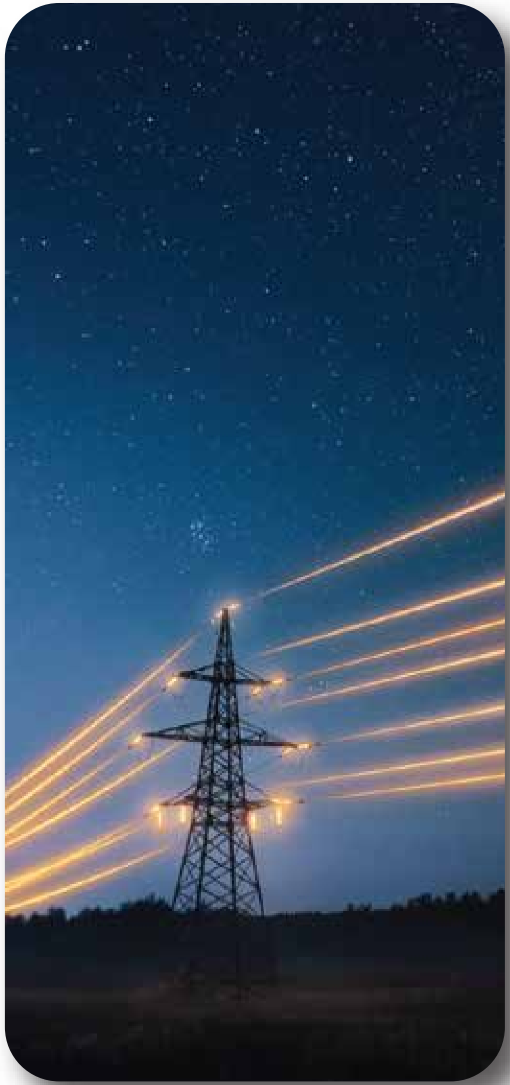
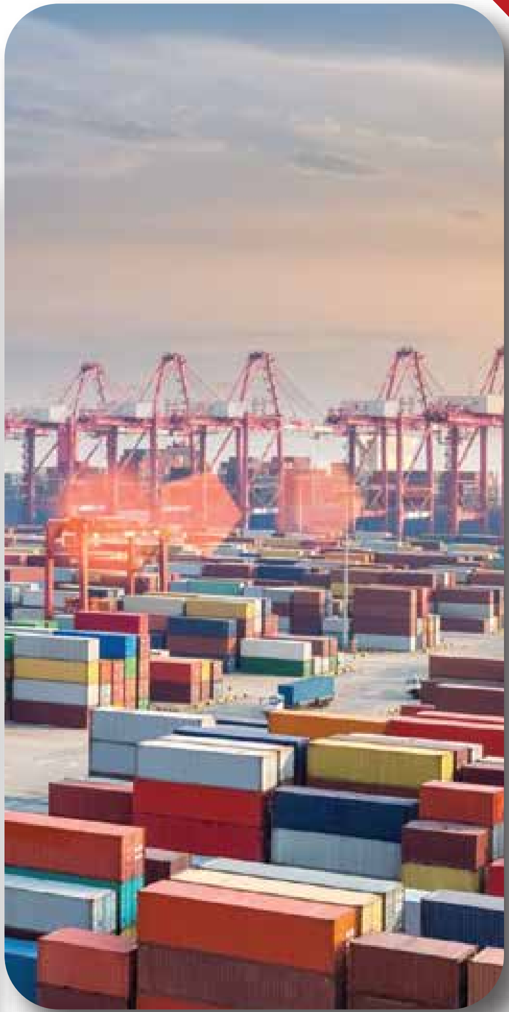
Energy

Ghana's energy sector is diverse, powered by hydro, thermal, and renewable sources. The government actively participates, ensuring a balanced approach. The U.S.-led Power Africa initiative supports Ghana's power production and access goals. Renewables, including solar, play a growing role. Opportunities lie in additional generation capacity, renewables expansion, and innovative energy solutions. Collaboration and investment are key to Ghana's energy future.

Free zone & Economic

Free Zones stand as catalysts for industrialization, providing a favourable environment for businesses to thrive and contribute to the nation's economic landscape. Moreover, they play a critical role in Ghana's economic diplomacy efforts by cultivating and nurturing international trade alliances. A significant facet of Free Zones lies in their ability to attract Foreign Direct Investment (FDI) through a range of incentives, including tax exemptions, duty-free imports, and streamlined administrative processes. This infusion of FDI injects essential capital into the economy, serving as a catalyst for growth and fostering a culture of innovation.



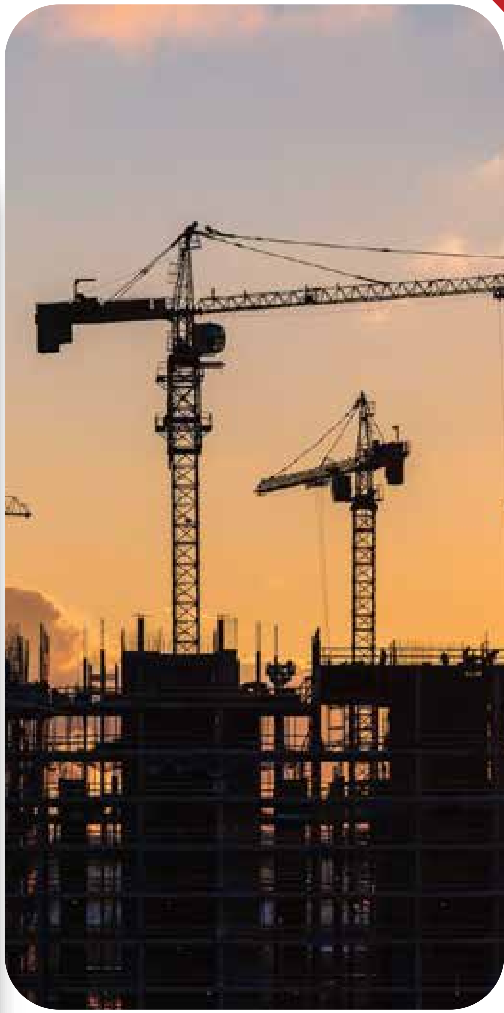


Technology

From vibrant innovation hubs to fintech revolution, Ghana is leveraging tech for growth and inclusivity. Bridging the digital divide, fostering e-government, and pioneering agri-tech, Ghana is shaping a digital future. Ghana's technological journey is marked by a spirit of innovation, collaboration, and a determination to use technology as a catalyst for positive change. With a growing tech ecosystem and a vision for a digitally empowered nation, Ghana is poised to continue its rise as a technological powerhouse in Africa.

Build & Construction

Ghana's construction sector is a dynamic force, shaping the nation's landscape with cutting-edge architecture and sustainable infrastructure. From high skyscrapers in urban centers to eco-conscious housing in rural communities, every project reflects a commitment to quality and innovation. With a skilled workforce and modern techniques, Ghana is not just building structures, but forging a stronger, more resilient future for Ghana.



GITW
EVENT FORMAT

This summit will be unique in that it brings key Stakeholders under the patronage of the Ghana Government to deliver viable investment and trade solutions.

GLOBAL TRADE + INVESTMENT

EXCLUSIVE PLATFORMS

- Expo
- Summit
- Hybrid Platform
- VIP Buyers Club
- Generate more Business
- B2B Matchmaking

- GOLF TOURNAMENT
- AWARDS
- CEO TOP TABLE
- CULTURE TOURS
- INDUSTRY TOURS

GITW
3-DAYS SUMMIT

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MULTI-CHANNEL OPPORTUNITIES WITH GITW FOR B2B-B2G-G2G ENGAGEMENT

- INVESTMENT SUMMIT
- MULTI-SECTOR
- EXHIBITION/ CONFERENCE
- INDUSTRY AWARDS & DINNER
- HIGH LEVEL DELEGATION SIDE MEETINGS
- VIP BUYER PROGRAMME
- SPECIAL HOST COUNTRY
- TRADE & INVESTMENT ZONE FOCUS
- VIRTUAL B2B MEETINGS
- WHITE PAPERS
- CULTURAL TOURS
- INDUSTRY & FREEZONES TOURS

GITW SCALE

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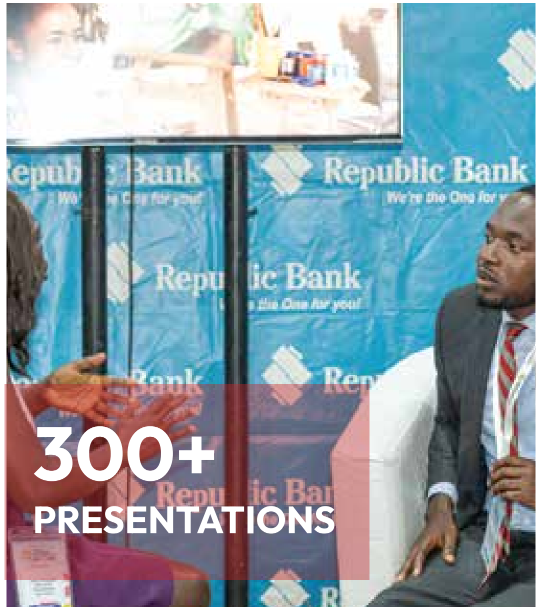
600+
MEETINGS

1000+
1-2-1 MEETINGS

200+
SPEAKERS



300+
PRESENTATIONS

50+
WORKSHOPS

GHANA Club 100

GHANA CLUB 100

3 CEO
TOP TABLE MEETINGS

MIE GROUPS

EXHIBITION · TRADING · TOURISM

- Founded in 2000: Professional exhibitions, trading and consulting organization.
- 2 International Offices in Dubai
  3 Offices in Africa
  8 Offices across China
- Organized over 100,000+ international trading companies to exhibit in the Middle East & Africa.
- Helping business growth of global entrepreneurs around the world.

GIPC GHANA INVESTMENT PROMOTION CENTRE

The Ghana Investment Promotion Centre is Ghana's foremost investment attraction and promotion agency under the Office of the President. Guided by the GIPC Act 2013 (Act 865), the Centre courts and facilitates valuable investments to stimulate economic growth, unlock opportunities and spur job creation. The Centre also provides a diligent team of resource persons to furnish investors with insight and necessary guidelines towards a successful integration into the Ghanaian World of business, and as such remains the first point of contact for all foreign investors coming to Ghana.

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