



THE PREMIER B2B EVENT FOR GLOBAL TRADE IN SERVICES

22-23 OCTOBER 2024

HALL 7-8 DUBAI WORLD TRADE CENTRE

CTW GLOBAL SUMMIT 2023 IN NUMBERS



1000+
ATTENDEES



75+
INDUSTRY
SPEAKERS



16
COUNTRIES
REPRESENTED



40+
CONFERENCE &
WORKSHOP
SESSION

COUNTRIES REPRESENTED



United Arab
Emirates



China



India



Pakistan



Saudi Arabia



Morocco



Egypt



Bahrain



United Kingdom



United States



ABOUT CTW GLOBAL

CTW Global 2024, organized by **MIE Events DMCC**, showcases a summit, exhibition, workshops, seminars, and B2B matching.

Positioned to provide a B2B/B2G platform for National and Global Industry Partners, Investors, and Entrepreneurs to access the enormous business opportunities in the Global Trade and Services Sector across the UAE & the Mega Projects planned over the next two decades.

The event features cross-border opportunities within 9 different sectors where thought leaders, industry experts, and visionaries from across the globe come together to explore, learn, and shape the future of the trade and services industry.



Tap into lucrative business opportunities in the Trade Services Sector and Dubai Urban Master Plan 2040!

EVENT HIGHLIGHTS



**B2B MATCHMAKING
EXCLUSIVE ACCESS**



**CONFERENCE
KNOWLEDGE
AMPLIFIED**



**B2B/B2G UAE
MEGA PROJECTS
OPPORTUNITIES**



**VIP BUYERS CLUB
MEMBERSHIP**

CTW GLOBAL MARKET INSIGHTS

UAE has seen strong growth in recent years, as a result of the massive Government and private spendings and investments.

In 2022, the UAE's services exports stood at **739BN Dirhams**, an increase of 11% from the previous year.

Imports of services hit **456BN Dirhams**, up 13% from 2021.



Growth was driven by the tourism, transport, finance and insurance sectors, which together accounted for nearly two-thirds of all services exports.

UAE has a free trade agreement with India, expected to increase bilateral non-oil trade to **\$100BN in the next five years**.

**\$545
billion**

UAE's projected
exports market

**9.49%
CAGR**

Projected digital market
growth for 2023-27

Overall, the UAE has established itself as an important player in the global market of trade in services. The country's strategic location, its well-developed infrastructure, and its large number of financial institutions make it an ideal destination for both businesses and tourists alike.

Sectors driving UAE's market growth:

OIL & GAS

HEALTHCARE

BANKING AND
FINANCE

MANUFACTURING
CONSTRUCTION

RENEWABLE
ENERGY

TOURISM

REAL ESTATE

AVIATION

TECHNOLOGY

WHY EXHIBIT?



EXHIBITION

Generate more business opportunities and be where your customers and partners are. Develop highly engaged relations through one-on-one interactions.



CONFERENCE

Attend conference sessions and gain knowledge and insights from top experts on hot topics that matter with global trade.



HYBRID PLATFORM

Be where your customers and partners are and develop highly engaged relationships through one-on-one interaction with your brand in the background. Also take advantage of our B2B platform.



B2B MATCHMAKING

This Programme creates a proactive pre-show platform enabling exhibitors, pre-registered visitors and walk in visitors to view profiles of participants and select who they want to meet at the event.



Gain Maximum Brand Exposure

Over 8000+ trade visitors from around UAE, providing an unrivalled opportunity for Global Exhibitors to participate in a growing Middle Eastern marketplace.



Generate More Business

Over 90% of attendees at CTW GLOBAL are either decision makers, purchasers or traders, underlining the fact that the event delivers real business opportunities.



VIP Buyers Club

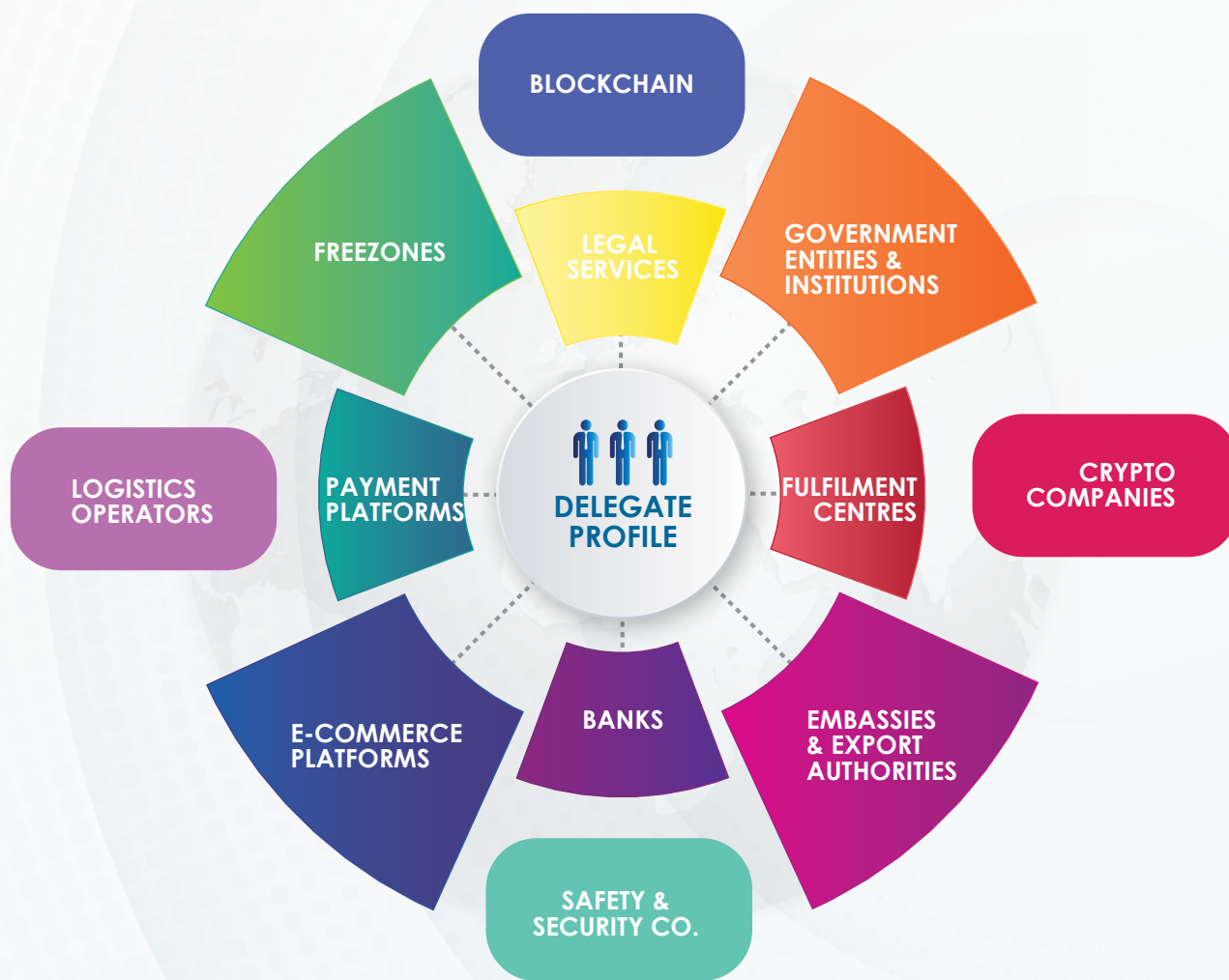
As a VIP Buyer you will have exclusive access to the VIP Buyers Lounge at CTW with complimentary Wi-Fi, coffee, tea & water throughout the day.



Launch New Products

Fast-track your product launches within one of the fastest growing economies in GCC. Get hands on with decision makers in the Emirati market.

WHO WILL YOU MEET?



CTW Global will provide a valuable opportunity to connect with a wide range of individuals who share a common interest in the industry, products, and services being showcased.

90% of the expected visitors are involved in the purchasing decision

Over **95%** are focusing on major sectors in UAE.

40% of the visitors are from other CTW Global events & region

CTW UAE will represent over **20** industry sectors

Overall, more than **60%** of expected B2B Matchmaking

75% focus on new partnership development

9 KEY SECTORS



**Finance and
Banking**



**Special
Economic Zones**



**Professional &
Business Services**



**Digital
Commerce**



**Smart
City**



**Arts & Culture
Entertainment**



**Supply Chain
and Logistics**



**Artificial
Intelligence**



**Sustainability &
Innovations**

CTW GLOBAL EXHIBITORS PROFILE



GLOBAL SERVICES

- Mobility Infrastructure
- Logistics Sustainability
- E-commerce
- Cross Border E-commerce
- General Services
- Digital Commerce
- Festival & Tourism
- Freezones
- Supply Chain



CULTURAL PRODUCTS

Jewelry | Embroidery | Souvenirs
Handicrafts | Musical Instruments



TRADITIONAL PRODUCTS

Pottery | Brass Goods |
Woodworks | Sweets



NATIONAL PRODUCTS

Commodities | Renewable Energy |
Horticulture | Chemicals

ABOUT MIE GROUPS

- Founded in 2000: Professional exhibitions, trading and consulting organization.
- 2 International Offices in Dubai
3 Offices in Africa
8 Offices across China
1 Office in USA
1 Office in Saudi Arabia
- Organized over 100,000+ international trading companies to exhibit in the Middle East & Africa.
- Helping business growth of global entrepreneurs

MIE GLOBAL PLATFORMS



GET INVOLVED

Contact the team today to discuss a range of options and solutions to help you achieve your business objectives.

For Sales & Sponsorship Opportunities,
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Organized by:



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